

University Future Readiness Index™

The University Future Readiness Index is a new framework and set of benchmarks that examine university readiness and adaptability to drivers of change in the decade ahead.

Developed by Justin Bokor, author of the 2012 University of the Future report, the process uses primary research and extensive data sets to highlight strategic opportunities, areas of exposure and potential responses for individual universities – across 17 different measures.

The Index was piloted in 2018 and is now a proven methodology, providing strategic insight and feedback that is highly-valued by Vice-Chancellors and university executive teams.

University Future Readiness Index: Framework



Strategic Fit and Adaptability

Measures: Strategic Alignment, Strategic Upside, Strategic Risk Exposure



Market Power

Measures: Brand and Market Strength, Market Growth Alignment, Market Performance, Research Performance, Student Success



Product Alignment

Measures: Product-Market Fit, Product Innovation, Industry Connectivity



Channel and Operating Model Readiness

Measures: Channel Mix and Adaptability, Operating Model Adaptability, Alignment to New Technologies



Organisational Agility

Measures: Institutional Agility and Culture, Workforce Productivity, Financial Resilience

Universities use the Future Readiness Index evaluation process to:

- ✓ Provide a robust, independent perspective on their readiness for the future
- ✓ Identify exposure points and ways to mitigate those risks
- ✓ Identify strategic opportunities and gaps in the market
- ✓ Access new data and benchmarks to feed into strategy and planning processes



'The Future Readiness Index has helped our university identify additional ways to differentiate our offer from that of other universities. The process has enabled us to focus on 3-4 key possibilities that will make a real difference to our business.' Vice-Chancellor, Victorian-based university

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